



PERIMETER CONNECTION

Your source for commuter news in the Central Perimeter

September 2010

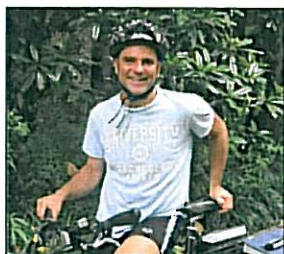
Clean Air Commuter Champions

Marlyn Minor and Cat Popescu were named Commuter Champions by the PTC and the Clean Air Campaign for keeping 25,000 pounds of pollution out of the air.



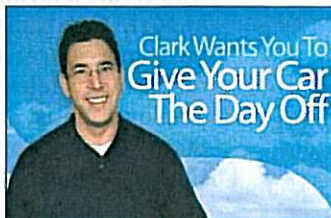
Marilyn Minor

"I take public transportation because it's convenient and I have plenty of time to read and relax. Not to mention the fact that I am saving money on car repairs and gas. Let's just say, that even though my commute is a bit longer, I have the best of three worlds...clean air, low transportation cost, and most importantly, my sanity."



Cat Popescu

"I started logging miles about 3 1/2 years ago, but I have been commuting by bike for about ten years. It feels pretty good to know that all I leave behind when I go home or to work is some sweat and not some nasty fumes. Biking helps me stay in shape and avoid the horrible traffic. Most importantly, I want my children to take me seriously when I teach them to be earth detectives. At home we recycle, we capture rain water, we



Give Your Car The Day Off
September 20th -24th
Join The Clean Air Campaign, PTC, Clark Howard and News/Talk WSB and "Give Your Car The Day Off!" Choose at

least one day during the week of September 20 - 24 and find a better way to get to work other than driving alone! Try carpooling, vanpooling, taking transit, alternative work arrangements, bicycling or walking to work. By giving your car a break, you can make a huge impact on your wallet, while helping reduce traffic and improve air quality in metro Atlanta. Pledge today by visiting www.wsbradio.com/cleanair. Plus receive a sandwich from Chick-fil-A! Just try it once, and see if it makes sense to do it more often!

Final Four Solutions for I-285

Atlanta is plagued with traffic, and one of the most congested areas lies between I-75 and I-85 on the top end of I-285. In 2006, the Georgia Department of Transportation and the Georgia Regional Transportation Authority launched Revive285 Top End to develop a solution to the traffic challenges on this vital corridor. The project team, with public input, has recently advanced four solutions to address corridor challenges. You can read their report and offer feedback at: www.revive285.com.



Revive at the Fall Jonquil Festival

The Clean Air Campaign, PTC and 104.7 The Fish are proud to present Revive, performing live at the Fall Jonquil Festival! This free, family-friendly concert will be held on Saturday, Oct. 23 on

the beautiful Village Green in downtown Smyrna. The event is open to the public, but you have the chance to earn a set of VIP seats and exclusive passes to meet Revive just by pledging to carpool to work at least once a week!

buy food from local farms to support local agriculture, and compost most leftovers. It doesn't feel right to do all this and then just ... drive to work."

August Commuter Rewards

See who earned a gift card for logging their commutes in August.



For previous recipients, visit our website at: <http://perimetergo.org/past-winners>.

Not Too Late for Summer Radio Promotions

There's still time to participate in various radio station promotions where you could earn a [spa day](#), [gift cards](#), or even a [Mini Cooper](#) by pledging to try [carpooling](#). Check out the [details](#) at the PTC website.



To enter, [pledge to carpool](#) and you could be mingling with [Revive](#) at the [Fall Jonquil Festival](#) - all while helping to reduce traffic and improve air quality in metro Atlanta!

Telework Tax Credit Deadline Approaching

The State of Georgia is offering a tax credit of up to \$20,000 for employers who create a formal telework program in 2011. Companies with existing programs can get a credit of \$1,200 for each new teleworker added in 2011. To apply, employers must submit the tax credit application to the State Revenue Commissioner by October 31, 2010. [Contact PTC](#) for details today.



Attention Commuter Rewards Participants

The [Commuter Rewards](#) online commute logging website will have a few system upgrades in October. One of the new user features will include

the ability to update your own information. Stayed tuned and be on the look out for several log site improvements!



The PTC teams up with the Clean Air Campaign to offer gas cards for [carpools](#), [gift cards](#) for those who ride [transit](#), [bike or walk](#) to work, and more! Just [log your commutes](#) once a week to be entered into the drawing.

[Sign up for weekly reminders to log.](#)

Perimeter Transportation Coalition

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