



PERIMETER CONNECTION

Your source for commuter news in the Central Perimeter

October 2010

Confident City Cycling No Cost for MARTA Users



Gain everything you need to know to learn to "drive" your bike safely and confidently around metro Atlanta, plus bike handling skill drills and an instructor-led ride with feedback to reinforce what you learn in class. Courses are suitable for all levels of experience (not recommended for children under age 14). Due to MARTA [service cuts](#), Atlanta Bicycle Coalition (ABC) offers some courses at NO COST to those MARTA riders affected by the cutbacks who plan to bike more to fill in the gaps and could not otherwise afford the class. [Go here](#) for more information.

PTC Events

The PTC offers a wide-range of fun events to engage commuters about alternative commute modes. If you are interested in the PTC hosting an event at your company, please send your requests to info@perimetergo.org. See [attached list](#) for event types.



Tell Us What You Really Think

The City of Dunwoody is conducting research on future transportation planning and wants your input. Let your voice be heard on what the most pressing transportation needs are for the city by participating in a brief web survey. [Visit here](#) and



A Clean Air Commuter Champion...in her own league!

Denise Frank has [logged](#) over 2,500 transit commutes which qualifies her as the first Perimeter Clean Air [Commuter Champion](#) to reach 50,000 pounds of reduced pollution! Although, Denise has taken transit for over 20 years, in 2005 she joined the PTC [Commuter Rewards](#) program. Since joining the program, Denise saved nearly \$20,000 and earned commuter incentives!

As an employee of [Saint Joseph's Hospital](#), Denise gets the benefit of receiving monthly subsidies toward the cost of a MARTA card. She says, "It's fantastic my employer offers such a great benefit. I only pay \$30.50 a month for a monthly [MARTA pass](#)!"

"Using [MARTA](#) is much smarter, I get to save on gas and relax. It feels good to be recognized as a Clean Air Champion!"

Employer Commuter Choice Benefits

Did you know employers can receive a hefty tax savings by offering employee benefits towards alternative commute modes? The Commuter Choice tax benefits program allows employers to offer employees a variety of financial incentives for using alternative commute modes including transit, vanpool and bicycle benefits as well as qualified parking. [Learn more](#).



Discounted MARTA Breeze Cards Available

Through a partnership with MARTA, the PTC can offer monthly unlimited-ride Breeze cards at a [10% discount](#) when sold through an employer. (We cannot sell directly to an individual.) If you ride MARTA, let your HR representative or office manager know you are interested and have them [contact the PTC](#) for more information.

share your thoughts.



MARTA Receives Federal Grant to Improve Paratransit

The Federal Transit Administration says MARTA is getting \$18.3 million to replace its [paratransit](#) facility, which hasn't had a significant renovation since it was built in 1974. MARTA is also getting \$1.4 million to develop an asset management system to track the condition of the agency's overall fleet, facilities and equipment.



Friend us on Facebook!



New CommuteTrak Logging Site Coming Next Week



On October 22, all registered commuters will be notified by The Clean Air Campaign of a new online logging site. This site will replace your current log site and will have many improved features. Commuters will now be able to edit their logs, view their Commuter Rewards status, update profile information, and more. All of your logs and history will be transferred from the old system to the new one. When the e-mail arrives, simply click the link to activate your account. *You must activate your account from the emailed link first before you can start logging.*

After you've activated your account at the link in the Clean Air Campaign email, you can always find your logging site at the Log Your Commute page of the PTC's website - just click the button on the homepage. If you have questions, contact us at: info@perimetergo.org and check our website for additional information. The new site goes live on **Monday October 25**. Sign up for a weekly [log reminder](#) here or email us at: info@perimetergo.org.



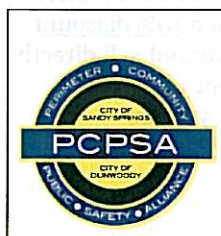
Looking for a Ridematch?

RideSmart offers services to help you make travel choices that reduce traffic congestion, improve air quality and save money.

By registering at MyRideSmart.com, you can find carpool and vanpool partners and explore transit, biking, and walking options. Plus you can visit MyRideSmart.com at any time to find the commute options that best fit your needs. [Visit here](#) to start your search. If you have three or more passengers in your [carpool](#), you could [earn rewards](#), too.

Your Commute, Your Well-Being

Commuters are experiencing hurdles during their trips to and from work. Many collective hours are spent sitting in cars and other vehicles which causes large amounts of emissions, work hours wasted, and money spent on gas, parking, tolls, and car maintenance. Not to mention overall well-being: According to a [Gallup-Healthways poll](#) of over 170,000 workers in the U.S., the longer it takes you to get to work, the greater your worry, neck and back pain and cholesterol. Plus there's the fact that longer commutes also translate to decreased life enjoyment and less sleep.



Keep safe this holiday season!

Do you know the individual in your company that handles public safety concerns - Security supervisor, Business Continuity Manager, Facility Manager, Property Manager, etc.? Share this story and make sure your company is up to date on what the Central Community is doing to help keep you safe this holiday season!

Join public safety professionals for helpful safety tips at the Perimeter

Community Public Safety Alliance's first **Holiday Security Summit**.

Hear from special guest speakers to include police chiefs, security directors, and other field experts with the Sandy Springs Police and Fire Departments, Dunwoody Police Department, Perimeter Mall Security, MARTA, and others.

Place: The [Westin Atlanta Perimeter](#) North Hotel - 7 Concourse Parkway, Atlanta, GA, 30328, (770) 395-3900

Date: Monday, November 8, 2010, 9:00 a.m. - 12:00 p.m.

RSVP Required: Email PCPSA.GA@gmail.com by November 1st.

Correct answer=Lindor Chocolate Truffles!

Answer the trivia question below and be 1 of 3 winners to receive a bag of Lindor Chocolate Truffles.

How many shuttles routes are in the Perimeter? (Hint: For help go to www.perimetergo.org.) [Email your answer here](#). Include your name and contact number and we'll enter you in our drawing for a bag of Lindor Chocolate Truffles! Limit 1 entry per person. Emails must be received by **Friday, October 29th**.



Get rewarded for *not* driving alone to work.

Just [log your commutes](#) every day or every week. The PTC teams up with the [Clean Air Campaign](#) to offer [gas cards](#) for carpools, [gift cards](#) for those who ride [transit](#), [bike](#) or [walk](#) to work, and more! Check [this month's list](#) for your name.

[Sign up](#) for weekly reminders to log.



Perimeter Transportation Coalition

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